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Collisional <sup>3</sup>He and <sup>129</sup>Xe Frequency Shifts in Rb–Noble-Gas Mixtures ZAYD MA, ERIC SORTE, BRIAN SAAM, University of Utah — The Fermicontact interaction that characterizes collisional spin exchange of a noble gas with an alkali-metal vapor also gives rise to NMR and EPR frequency shifts of the noble-gas nucleus and the alkali-metal atom, respectively. We have measured the enhancement factor  $\kappa_0$  that characterizes these shifts for Rb- <sup>129</sup>Xe to be 493±31, making use of the previously measured value of  $\kappa_0$  for Rb-<sup>3</sup>He. This result allows accurate <sup>129</sup>Xe polarimetry with no need to reference a thermal- equilibrium NMR signal.

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