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A Simple Model to Solve μ/B_{μ} Problem in Gauge Mediation TAO LIU, CARLOS WAGNER, Enrico Fermi Institute, University of Chicago, HIGH ENERGY PHYSICS GROUP (THEORY) AT UCHICAGO TEAM — We provide a simple model to solve μ/B_{μ} problem in gauge mediated NMSSM. In this model the messenger sector contains one pair $3+\bar{3}$ and one pair $2+\bar{2}$ messengers. These two messenger pairs couple to different gauge singlets which measure SUSY breaking in the hidden sector. Such a messenger sector naturally arises in many backgrounds. We illustrate that the electroweak scale can be stabilized and phenomenologically interesting mass spectrum of particles and superparticles can be generated in most of the perturbative (at GUT scale) $\lambda-\kappa$ parameter region. In particular, this conclusion applies to all low-, intermediate- and high-scale gauge-mediations.

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