

Abstract Submitted  
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**Study of  $B \rightarrow \pi\ell\nu$  and  $B \rightarrow \rho\ell\nu$  Decays and Determination of  $|V_{ub}|$**  H. WELLS WULSIN, SLAC, BABAR COLLABORATION — We present an analysis of exclusive charmless semileptonic B- meson decays based on 343 million  $B\bar{B}$  pairs recorded with the BABAR detector at the  $\Upsilon(4S)$  resonance. We measure branching fractions  $\mathcal{B}(B \rightarrow \pi\ell\nu)$  and  $\mathcal{B}(B \rightarrow \rho\ell\nu)$ . We compare the measured distribution in  $q^2$ , the momentum- transfer squared, with theoretical predictions for the form factors from lattice QCD, light-cone sum rules, and quark model calculations. We also extract the CKM matrix element  $|V_{ub}|$  from the measurement of  $B \rightarrow \pi\ell\nu$  decays.

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