

APR13-2013-020063

Abstract for an Invited Paper
for the APR13 Meeting of
the American Physical Society

Impact of Outreach on Physics Enrollment in Idaho

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Idaho State University Physics Outreach has many aspects, from workshops for teachers, demonstration presentations for schools and community groups, Science Olympics, science festivals, and a Haunted Science Lab. An overview of these programs will be presented, followed by a more detailed description of the mechanics and methods that have made physics outreach programs at ISU a success, and the impact they have had on physics enrollment at ISU. Suggestions on how to get started with science outreach, get funding, involve student and community members, and convince your colleagues and administration that these efforts are worth supporting will be provided.