Global Entrepreneurship, Creating and Working Across Cultures
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In this presentation we will discuss the opportunities and challenges for those young scientists who would like to take up entrepreneurial careers – particularly for ideas, inventions and products that have potential of global markets. While some ideas can have immediate global “takers” – others need to be “tuned” in to local contexts. The impact on economic development and sustainability are also associated with global markets – particularly in the developing countries. Involving and learning to work with cross-cultural teams go a long way in identifying such needs and opportunities and developing solutions or products that meet these needs.