

Abstract Submitted
for the DFD16 Meeting of
The American Physical Society

F* Yeah Fluid Dynamics: Inside the science communication process** NICOLE SHARP, FYFD — Communicating scientific research to general audiences may seem daunting, but it does not have to be. For six years, fluid dynamics outreach blog FYFD has been sharing the community's scientific output with an audience of nearly a quarter of a million readers and viewers of all ages and backgrounds. This talk will focus on the process behind science communication and some of the steps and exercises that can help scientists communicate to broad audiences more effectively. Using examples from the FYFD blog and YouTube channel, the talk will illustrate this communication process in action.

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Date submitted: 01 Aug 2016

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