DFD19-2019-001595

Abstract for an Invited Paper for the DFD19 Meeting of the American Physical Society

Adopting a Communication Lifestyle

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As scientists and engineers, good communication is key to our success in academia, industry, and research. Yet this critical skill often receives short shrift in our training. This presentation explores techniques for integrating communication training into our everyday practices, whether as students, researchers, or senior scientists. With some forethought and habit-building, preparing engaging conference presentations, writing journal articles, or interacting with journalists doesn't have to be a painful, last-minute scramble. Instead, these activities can be just another part of your communication lifestyle.