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Education, Outreach, and Diversity at FRIB

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The Facility for Rare Isotope Beams will provide beams of rare isotopes with unprecedented intensities, offering tremendous discovery potential in the next decade and beyond. How can we realize that huge potential? Scientific innovation does not rely solely on beam intensities, because science is always driven by people. We need to bring in experts in diverse areas of nuclear science and related fields, educate the next-generation of scientists and engineers, and foster community that reaches out general public and welcomes new ideas and approaches. Needless to say, education, outreach, and diversity are important by themselves, but they are also critical to success of science at FRIB. In this talk, I will present and discuss some of ongoing education and outreach activities, diversity efforts, and future implementation at the National Superconducting Cyclotron Laboratory and the Facility for Rare Isotope Beams.