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New Outreach Initiatives at the Princeton Plasma Physics Laboratory ANDREW ZWICKER, Princeton Plasma Phys Lab, ARTURO DOMINGUEZ, SHANNON GRECO, DEEDEE ORTIZ, JOHN DELOOPER, PPPL — In FY15, PPPL concentrated its efforts on a portfolio of outreach activities centered around plasma science and fusion energy that have the potential to reach a large audience and have a significant and measurable impact. The overall goal of these outreach activities is to expose the public (within New Jersey, the US and the world) to the Department of Energy's scientific endeavors and specifically to PPPL's research regarding fusion and plasma science. The projects include several new activities along with upgrades to existing ones. The new activities include the development of outreach demos for the plasma physics community and the upgrade of the Internet Plasma Physics Experience (IPPEX). Our first plasma demo is a low cost DC glow discharge, suitable for tours as well as for student laboratories (plasma breakdown, spectroscopy, probes). This has been field tested in a variety of classes and events. The upgrade to the IPPEX web site includes a new template and a new interactive virtual tokamak. Future work on IPPEX will provide users limited access to data from NSTX-U. Finally, our Young Women's Conference was expanded and improved. These and other new outreach activities will be presented.

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