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Not only Texas is flat... HANS STORK, Chief Technology Officer, Texas Instruments

The internet communication infrastructure has been one of the main factors creating a "flat" world, a level playing field for innovation and the value of intellectual contributions. Furthermore, it has enabled a 24x7 frame of mind for development as well as manufacturing. Today it is therefore no longer optional but in fact a necessity to leverage skills and resources around the world, from research through production.