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Micron R&D: Global Scope and Nano-Scale in N-Dimensions

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The Globalization of world markets and the globally dispersed manufacturing that supports them, drives complexity in managing today's leading edge R&D organizations beyond that historically experienced. The dimensions involve not only location, but time, economics, government relations, complex supply and customer chains, and Intellectual Property strategy. Each must be contemplated and optimized in light of the nature of worldwide 24 hour a day competition.