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How to develop an education component for an NSF proposal¹

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NSF has two merit criteria that must be satisfied for a proposal to be successfully funded: Intellectual Merit and Broader Impact. The development and presentation of a quality broader impact program represents a challenge for many researchers. One option is an education component and there are many possible approaches: in formal or informal education; in engagement of traditional, non-traditional or underrepresented participants; in coverage over a variety of age groups; and in scope. This presentation explores such issues and is intended to elicit discussion.

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