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**Revise Inc. - Getting Bought Out** DANIEL EHRLICH, Boston University

From its inception Revise Inc. was designed to be acquired by a larger firm. Revise was always tightly controlled with no outside investors. As a well-focused company of ten people we were able to engineer a major piece of semiconductor capital equipment, then sell and maintain this product in the field internationally. We made a profit in year one and every succeeding year until we were acquired. This model made us attractive to a publicly-traded acquirer, who saw an opportunity to buy a prepackaged asset that, with low risk, should add to it's earnings ratios. The technology that we brought fit, but the business argument worked with no need to exaggerate the technology's value.