

Abstract Submitted
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The Changing Landscape of Science News JAMES RIORDON,
American Physical Society — Social media are revolutionizing the ways that people communicate and the ways they get their news. Traditional news outlets are in decline, and no subject area is declining faster than science news. Every day there are fewer professional science journalists working in traditional media. On the other hand, ever greater numbers of scientists, science enthusiasts, and online journalists are turning to blogs, podcasts, eBooks, twitter feeds, and social media sites like Facebook and Tumbler to spread news about science. I will present an overview of the state of science journalism and speculate on the likely directions it seems to be heading. I will also offer some general guidelines to help scientists understand what makes a good science news story, as well as suggesting ways that they can get their work in the news.

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