Sociological-Dysfunctionality (SD) Tyranny-of-Arrogance (ToA) Versus (So Mis-called) "Wisdom-of-Crowds" Fascism; Jargonial-Obfuscation (JO) Egocentrism Enabling Would Be "Sciences" to be Alas Mere SEANCES!!!.  
JOHN BRADSHAW, BRIAN MARTIN, EDWARD CARL-LUDWIG SIEGEL, EMET!!!/TRUTH!!!: FUZZYICS=CATEGORYICS=PRAGMATYICS("Son of 'TRIZ'" )/CATEGORY-SEMANTICS COGNITION, ALEXANDRIA EUCLID, EMET!!!/TRUTH!!!: FUZZYICS=CATEGORYICS=PRAGMATYICS("Son of 'TRIZ'" )/CATEGORY-SEMANTICS COGNITION, FREDERIC YOUNG, LONDON CLAY, EMET!!!/TRUTH!!!: FUZZYICS=CATEGORYICS=PRAGMATYICS("Son of 'TRIZ'" )/CATEGORY-SEMANTICS COGNITION, CARLZIMMER/NYTIMES/REEDEELSEVIER/YOUNGSUCKCHI/ALCATEL-LUCENT/THALESGROUP/THOMPSONCSF/PHALESGROPE/KFAZ COLLABORATION, ARTIN CORREIDORA./CARLOS PERELMAN COLLABORATION, GRIGORY PERELMAN/RICHARD HAMILTON/LINDA NASER/DAVID GRUBER COLLABORATION, ALEXANDER DEWEDNEY/MASSIMO PIGLIUCCI COLLABORATION, ORRIN PILKEY/LINDA PILKEY-JARVIS/ROBERT PARKS/SIMON LEVAY COLLABORATION — Bradshaw["Healing Shame That Binds You"]—"Brian Martin" SD ToA is via constant interminable media-hype spin-doctoring show-biz popularity promotion, witness ubiquitous talking-heads: "Kuku" sci.-guy(knows everything about everything), Green, Tyson, Alda, ,, ad infinitum, ad nauseum!!!; worse still "scientific"-societies&apos; seizing conferences/journals agendas, perverted into mere SEANCES: