

Abstract Submitted  
for the MAR13 Meeting of  
The American Physical Society

**Talking to Journalists about Your Research** JAMES RIORDON,  
American Physical Society — Many physicists have the opportunity to speak to members of the media from time to time. A journalist may want to ask about your work, or they may be in search of expert comments on the work of others in your field. I will offer some thoughts on ways to prepare for various types of interviews. I will also suggest some things you should always try to bring up in an interview, and others that you might want to avoid entirely. Finally, I will talk about what you can do when a reporter gets it wrong.

James Riordon  
American Physical Society

Date submitted: 09 Nov 2012

Electronic form version 1.4