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Nematic order and a new field theory of the quantum Hall effect JOSEPH MACIEJKO, BENJAMIN HSU, YEJE PARK, Princeton University, STEVE KIVELSON, Stanford University, SHIVAJI SONDHI, Princeton University — Motivated by recent experimental and theoretical studies of anisotropic versions of the fractional quantum Hall (FQH) effect, we construct an effective field theory for a continuous quantum phase transition between an isotropic FQH state and a nematic FQH state. The theory parallels earlier work on FQH ferromagnets. The SO(3) order parameter **n** of the ferromagnet is replaced by the Landau-de Gennes nematic tensor order parameter Q_{ab} which can be mapped to a SO(2,1) Lorentz vector. We construct an analog of the CP^1 representation of a ferromagnet in terms of complex SU(1,1) spinors. We identify these vector and spinor order parameters with the unimodular metric and zweibein fields appearing in Haldane's recent geometrical description of the FQH effect, where the metric field g_{ab} is given by the matrix exponential of the nematic order parameter Q_{ab} . Our theory predicts that if the gap of the Girvin-MacDonald-Platzman collective mode can be made to collapse at zero momentum in a FQH system, an instability to a FQH nematic state should occur.

> Joseph Maciejko Princeton Center for Theoretical Science

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