The Untapped Entrepreneurial Frontier: Transferring Innovation from the Laboratory to the Market

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Technology transfer from federally funded research laboratories and universities into the private sector holds great promise, yet those promises are largely unfulfilled. In this session you will learn about the scope of technology transfer in our country, the barriers to successful commercialization of scientific innovations and suggestions for how the system can be fixed. You will also learn what inventors, entrepreneurs and investors can do to improve the chances of success.