MAR14-2013-030140

Abstract for an Invited Paper for the MAR14 Meeting of the American Physical Society

Entrepreneurial Physics JASON CLEVELAND, Asylum Research

As a physicist that co-founded a startup Atomic Force Microscopy company and co-managed it for 15 years, I bring a small business perspective to the panel. Our scientific and management teams are heavily weighted by physicists and the generalist skills and attitudes that they bring to the table have been extremely valuable at all stages of our company's growth. For physicists interested in entrepreneurship, scientific instrumentation companies represents a unique niche where the barrier to entry is lower for them than in many other areas. Besides the science and technology behind our company, I can address other factors that may be of interest to budding entrepreneurs including funding models and intellectual property.