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**A Physicists Journey Through Silicon Valley**

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My experiences in grad school showed me many aspects of working in academic physics. The question on my mind, back then, was, What is it like in the commercial world? In this talk, Ill try to convey what it feels like to be in a small company focused on a commercial goal. In particular, Ill try to describe the kind of work one does and the kind of relationships one develops: the two can constructively interfere.