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Abstract for an Invited Paper  
for the MAS14 Meeting of  
the American Physical Society

**A Brave New World: Science News in the Age of Social Media**

DAN VERGANO, National Geographic

Science and society interact more intensely than ever today, at a time when traditional news reporting faces a collapse and digital media still looks to find its home. An award-winning writer with a foot in both camps will discuss the challenges facing science communication in today's media environment—both for news writers and for newsmakers in scholarly fields.