Enhancing Physics Outreach Locally, Regionally, and Nationally through the Society of Physics Students (SPS): Tips and Suggestions from your local SPS Zone 3 Councilors.\textsuperscript{1} ROBERTO RAMOS, University of the Sciences, HANNAH BUCKNER, Seton Hall University — University physics student clubs experience varying levels of success in promoting the discipline of physics and the welfare of physics majors. In this presentation, we discuss how local Society of Physics Students (SPS) chapters can improve and enhance their service by taking advantage of the programming set in place by the National Council of the Society of Physics Students. By participating in joint chapter activities, zone meetings, national physics congresses, and SPS national awards, chapter members can learn from other chapters, from best practices, receive encouragement, obtain scholarships and funding, and expand on how they see themselves promoting physics in society. To facilitate this process, local SPS Zone 3 councilors will be on hand to provide tips and suggestions on getting involved with SPS locally, regionally and nationally. Chapter members and advisors can obtain information and advice about outreach programs, SPS national awards, scholarships and internships, participation in zone meetings, be mutually encouraged and inspired, and provide feedback about their chapter needs.

\textsuperscript{1}We acknowledge support from the SPS National Office.