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**So you have a degree in physics. Now what?**

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Physics students (undergraduate and graduate), as well as postdoctoral researchers, are usually embedded in an academic environment, working with or for a professor with extensive research experience. This professor will naturally be a role model, and many students aspire to also become a university professor and spend their careers in academia. But reality is different: the vast majority of physics students will not end up in academia, and will not end up spending their careers doing research. Even more, physics research in industry has sharply declined over the last 20 years. So what is a fresh physics graduate to expect, and what career options are available to her? In this (hopefully interactive) talk I will discuss how a degree in physics provides a starting point for addressing a variety of societal grand challenges in a broad range of professional settings.