

Abstract Submitted
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Can McLeod's Naturoptic Vision Improvement Patent Innovations Be Transferred, with Franchise Safeguards, to Specialists in the Arts and Sciences, Education, Engineering, Law, Medicine and Research, to Other Countries, by Teachers he has Trained? ITALANI ATAIDE, JADE ATAIDE, Camaragibe, PE, Brazil, ROGER MCLEOD, University of Massachusetts, Lowell — We hope that we can soon demonstrate that an important part of a nation's scientific, technologic, health and other educational or economic indicators, such as productivity and agrarian progress, are linked to the visual capabilities of its population. We propose to engage Brazilians specifically, and other South or Central Americans generally, in deciding whether Naturoptic Vision Improvement patent innovations or services, can be nurtured by the countries involved, for a franchisor who will be granting time-limited but protected and profit-free use permission, for the purposes referred to above. Cost-benefit analyses are readily accomplished. Insurers can easily improve their profitability by establishing that their clients, whose vision has been Naturoptically improved, are safer drivers than individuals with static vision states, caused or abetted by glasses, contacts or surgically altered corneas.

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