## Abstract Submitted for the PHYSTEC17 Meeting of The American Physical Society

PhysTEC Recruiting Grant at Salisbury University GAIL WELSH, STARLIN WEAVER, Salisbury University — The Salisbury University (SU) Physics

Department, in collaboration with the Education Specialties Department, offers a degree in Physics Secondary Education. We are in the third year of our PhysTEC Recruitment Grant. Our recruitment plan consists of three parts: marketing, early teaching experiences, and a part-time teacher in residence. We will provide examples of promotional materials and describe how we are using the materials to recruit incoming freshmen. We have developed an online presence with a Physics Teaching website, Facebook page, and Twitter feed. Physics majors have opportunities for two types of early teaching experiences: as leaders in SUs Supplemental Instruction program and as participants in our Teaching Exploration Program (TEP), which offers placements in local schools. We hired a part-time Teacher in Residence who is a retired physics teacher with mentoring experience. She met the students in the TEP at the schools, provided orientation, and introduced them to the teachers with whom they were placed. She also distributed promotional brochures to local high schools in Maryland and Delaware.

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