

Abstract Submitted
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Effective Physics Major Recruiting ROBERT MITCHELL, Environmental Engineering and Training, Inc. — Only the high school students that are in the top 2% in math of those that are college bound do well as physics majors. These students you recruit face to face in April by telling them your program is academically the toughest that they will find at your school. You promise that while crippling their social life and assuring that their lowest grades will be in their physics major, they will get to find out just how good they are. We will discuss:

How to get face to face with that top 2% high school student.

Why high school teachers and counselors will not help you.

Why wait until April to recruit.

What parents want to know about your physics program.

Which activities are a waste of time when recruiting.

By investing 20 hours spread over 2 weeks expect to get about 8 good physics majors.

Robert Mitchell
Environmental Engineering and Training, Inc.

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