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Riding the MOOC Tsunami

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Massive Open Online Courses (MOOCs) have the potential to revolutionize teaching and learning at universities. It is even conceivable that MOOCs can endanger the basic business model of higher education, because they have the potential to erase traditional brick-and-mortar advantages. I will discuss our experiences with 15 years of offering online physics courses at Michigan State University, and lessons learned in doing so.