

Abstract Submitted  
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**Improving Scientific Visuals** NICOLE SHARP, Sharp Science Communications Consulting, LLC — There's truth to the old adage that a picture's worth a thousand words. A well-designed visual can summarize your work, encapsulate an argument, or even draw media attention. Whether your research lends itself to exciting supplementary videos or your papers are made up mostly of graphical figures, it's worth the effort to make your visuals as clean, understandable, and engaging as possible. This presentation focuses on what makes a good graphic and shares resources for improving your scientific visuals.

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