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QUANTUM: The Exhibition - the way and the process ANGELA OLANO, MARTIN LAFOREST, TOBI DAY-HAMILTON, Institute for Quantum Computing, University of Waterloo — Making a 4,000 square foot, travelling, interactive exhibition on an invisible science is no small feat. In this talk, the Institute for Quantum Computing at the University of Waterloo will discuss why it decided two years ago, to build QUANTUM: the Exhibition, a large scale exhibition about quantum information science and technology: a topic never tackled by exhibit producers before. We'll discuss our strategy and process in creating this unique outreach vehicle, which involved three external firms and collaborative content creation with dozens of researchers and museum-workers. We'll also discuss how the exhibition is being leveraged across Canada through partnerships with science centres and other outreach organizations to share it with the broadest audience possible.

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